

## User Interviews Sweepstakes Official Rules

### State of User Research 2025 survey

By entering the User Interviews sweepstake(s) listed below, you agree to all terms in these Official Rules.

#### User Interviews Sweepstakes:

Prize(s):	Number of Winners:	How to Enter:	Entry Period		Drawing Date/Time:
			Start Date/Time:	Entry Deadline:	
\$100 via choice of dozens of digital gift cards on Tremendous.com*  *Restrictions apply, see <a href="#">Tremendous terms</a> .	Five (5)	During the entry period, follow the link to the survey website and complete the survey online. Entrants must complete all required information. After you have completed the survey, you will be asked to provide a first name and work email address. You must complete these fields and select "Submit" to receive one (1) entry into the prize drawing.	7:00 AM PDT on July 25, 2025	11:59 PM PDT on August 8, 2025	The drawing to identify the winners will be completed within three (3) business days after the survey closes.

#### Terms and Conditions:

- 1. NO PURCHASE IS NECESSARY TO ENTER OR WIN ANY USER INTERVIEWS SWEEPSTAKES. A PURCHASE DOES NOT INCREASE YOUR CHANCE OF WINNING ANY USER INTERVIEWS SWEEPSTAKES. ALL USER INTERVIEWS SWEEPSTAKES ARE VOID WHERE PROHIBITED.**
- 2. ALL DATES, TIMES, DEADLINES, AND PRIZE(S) ARE SUBJECT TO CHANGE. ESTIMATED ODDS OF WINNING ANY SWEEPSTAKES ARE DETERMINED BY THE NUMBER OF ENTRIES RECEIVED DURING THE APPLICABLE SWEEPSTAKES PERIOD.**
- 3. SWEEPSTAKES ENTRANTS AND WINNER MUST BE (A) LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES (INCLUDING THE DISTRICT OF COLUMBIA) AND (B) AGED EIGHTEEN (18) YEARS OR OLDER AT THE TIME OF ENTRY TO BE ELIGIBLE.** One entry per person. All entries must be complete to be eligible. All User Interviews sweepstakes are governed by the laws of the State of New York. By entering an User Interviews sweepstakes, entrant consents to the exclusive jurisdiction of the courts located in New York, New York for resolution of all disputes. Once submitted, entries become the sole property of User Interviews and will not be returned. User Interviews is not responsible or liable for multiple entries completed or entered by other than human means or entries that are late (including delayed data transmissions), incomplete, or otherwise not in compliance with Official Rules (and such entries will be disqualified).
- 4. SELECTION OF WINNERS.** Potential winner(s) will be selected in a random drawing by User Interviews approximately **three (3) business days** after the end of the applicable sweepstakes deadline. Potential winners will be notified by email. If a potential winner cannot be reached after **five (5) days** from first notification attempt, or if an entrant is found to be ineligible, or prize notification is returned as undeliverable, such prize will be forfeited. Entrants need not be present to win. In the event the winner declines the prize, another potential winner will be selected. In the event the second winner declines the prize, the prize may be designated for another sweepstakes. Persons currently or formerly affiliated with User Interviews are ineligible to win. Potential winners must continue to comply with these Official

Rules, and winning is contingent upon fulfilling all requirements.

5. The prize is one \$100 gift card via choice of dozens of digital gift cards provided through Tremendous.com (approximate retail value ("ARV") \$100.00). Winners will be solely responsible for all federal, state and local taxes on prizes and any costs associated with acceptance and use of the prize. Winners may be required to sign an affidavit of eligibility and a receipt. No substitutions will be allowed, and the prize may not be redeemed for cash or other consideration. In the event the prize is unavailable, User Interviews reserves the right to substitute a prize of equal or greater value. ARVs represent User Interviews good faith determination of the retail values of such prizes, and winners will not receive any difference between actual value and ARV. Actual value, as ultimately determined by User Interviews, is final and binding and cannot be challenged or appealed.
6. **GENERAL.** User Interviews is the sponsor of this sweepstakes. By entering a User Interviews sweepstakes, entrants and winners: (a) agree to be bound by these Official Rules; (b) agree to release User Interviews and any prize provider from any and all liability for any loss, harm, damages, costs or expenses, including without limitation the acceptance, possession, use or misuse of any prize and claims based on publicity rights, defamation or invasion of privacy and merchandise delivery; and (c) acknowledge that User Interviews and any prize provider have neither made nor are responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition, or fitness for a particular purpose. User Interviews may discontinue any sweepstakes at any time or decide to modify it in any manner that User Interviews deems fair and equitable to participants if User Interviews becomes aware of any occurrence that would materially affect the sweepstakes' security and fairness. User Interviews may prohibit individuals from participating in any sweepstakes and disqualify entries if they (1) attempt to enter any sweepstakes through any means other than as described in these Official Rules, (2) attempt to disrupt any sweepstakes or circumvent the terms and conditions of these Official Rules in any way or (3) repeatedly show a disregard for these Official Rules or act in an unsportsmanlike manner, or with an intent to annoy, abuse, threaten or harass any other entrant or User Interviews. User Interviews decisions with respect to each sweepstakes are final.
7. **LIABILITY & RELEASE.** By participating in a User Interviews sweepstakes, entrants agree to release and hold harmless User Interviews and any prize provider from and against any claim or cause of action arising out of participation in the sweepstakes or receipt or use of any prize hereunder, including, but not limited to: (a) unauthorized human intervention in the sweepstakes; (b) technical errors related to computers, servers, providers, or telephone or network lines; or (c) errors in the administration of the Sweepstakes or the processing of entries. In no event shall User Interviews or any prize provider be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. User Interviews and any prize provider are not responsible for any typographical or other error in the administration of any sweepstakes or in the announcement of winner(s), including an erroneous indication that a prize has been won.
8. **USE OF INFORMATION.** The information that you provide in connection with any User Interviews sweepstakes may be used for User Interviews' internal purposes but will not be provided to third parties, except as necessary for the administration of the sweepstakes or as required by law or legal process. For additional information about User Interviews' Privacy Policy, please visit <https://www.userinterviews.com/privacy>.

**HAVE A QUESTION?** Email us at [replies@userinterviews.com](mailto:replies@userinterviews.com)